



Red Deer's Prosperity

Red Deer can be prosperous only when people in this community have set their hearts in that direction and have contributed the energy necessary to bring that condition about.

Red Deer will be prosperous in reality when every citizen has assumed his or her share of civic responsibility.

Community progress means good government, clean minds, the spirit of service, alleviation of poverty, absence of unemployment, increase of co-operation and avoidance of waste.

And this progress will not come from any single effort. Every one of us in Red Deer must constantly strive for the betterment of the community in every way possible.

Let us have the courage, energy, enterprise and patriotic service to make Red Deer an example and inspiration to other communities.

Let us make our town more and more than a mere plot of ground on which we live. Let us work toward what Red Deer should be. Then, with all working together, "the ideal community" will inevitably be the comment wherever the name of our town is mentioned.

The following firms heartily subscribe to the above appeal to civic patriotism :

ARCHITECT
C. A. JULIAN-SHARMAN
AUCTIONEERS
H. MOREAU McCALLUM
ARTHUR ROGERS
AUTO TIRE SERVICE
WEAVER TIRE SERVICE
BARBER
J. J. DALE
BLACKSMITHS
HUGH McLEVIN
W. SPRINGBETT
BREAD AND CAKES
T. WILTSHIRE
BUTCHERS
GEO. W. BALL
PIONEER MEAT MARKET
WILSON & TEASDALE
CARTAGE
STEWART CARTAGE CO.
CROCKERY-WARE AND NOVELTIES
J. C. BRAZIER
RUSSELL HARDWARE CO.

CUSTOM GRINDING, FLOUR AND FEED
M. CARD & SON
DAIRY INDUSTRY
RED DEER CREAMERY
(Hepworth & Martin)
RED DEER DAIRY PRODUCTS
(H. Trimble)
DENTISTS
DR. J. B. LONG
J. R. MacCROSTIE
DEPARTMENTAL STORES
GAETZEWART CO.
W. E. LORD CO.
DRUG STORES
THE GAETZ-CORNETT DRUG & BOOK CO.
PORTER'S DRUG CO.
ELECTRICITY
THE WESTERN GENERAL ELECTRIC CO.
EYE SPECIALIST
H. H. HUMBER
J. McMILLAN

FIRE INSURANCE
PERCIVAL & GILLESPIE
FURNITURE
BEST FURNITURE CO.
BULLOCK & CALLENDER
E. G. JOHNS & CO.
GARAGES
H. E. BAWTINHEIMER
CHOATE MOTOR SERVICE
LAVENDER & CLARKE
Ford Dealers
GENERAL GARAGE
(Geo. F. Ely)
WINDSOR GARAGE
GENTS' FURNISHINGS
JACK FULTON
GROCERIES
HAMILTON'S GROCERY
LOWES' GROCERY STORE
VETERAN STORE
(D. B. Ross)
HARDWARE
E. G. JOHNS & CO.
RUSSELL HARDWARE CO.

HARNESS
JARVIS-GOODVEY HARNESS CO.
HOTELS
ARLINGTON HOTEL
McBRIDE HOTEL
THE WINDSOR HOTEL
IMPLEMENT DEALERS
KENNEDY & FITZSIMMONS
MASSEY-HARRIS CO., LTD.
(G. M. Thompson)
SHAW & SMITH
LUMBER AND COAL
ATLAS LUMBER CO.
MANNING-SUTHERLAND CO.
MARBLE WORKS
CENTRAL GRANITE & MARBLE CO.
MANUFACTURING
RED DEER IRON WORKS
(J. W. Broughton)
PAINTERS AND DECORATORS
P. E. KENT
H. G. STONE & SONS
PHOTOGRAPHY
FLEMING'S PHOTO STUDIO

PLUMBERS AND GAS FITTERS
N. BURNETT
REAL ESTATE AND INSURANCE
W. J. BOTTERILL
G. H. LINDSAY
P. PIDGEON
R. B. WELLIVER
RESTAURANT
COMMERCIAL CAFE
(Chuck & Moon)
GOLDEN GATE TEA ROOMS
(Mrs. Moore, Prop.)
SHOE REPAIRING
W. J. KIRKPATRICK
D. McLEVIN
STATIONERY, BOOKS, MAGAZINES
GAETZ-CORNETT DRUG & BOOK CO.
PORTER'S PHARMACY
TAXIDERMIST
JOHN GRANT

TINSMITHS AND FURNACES
N. M. BURNETT
F. M. HAYHOE
UNDERTAKERS
ORME FUNERAL HOME
STONE'S UNDERTAKING PARLORS
VETERINARY SURGEON
DR. A. R. CAMERON
WATCHMAKERS AND JEWELLERS
H. H. HUMBER
E. G. JOHNSON
A. B. MITCHELL
J. McMILLAN
WHOLESALE GROCERIES AND FRUIT
RED DEER GROCERY CO., LTD.
WOMEN'S AND CHILDREN'S STORE
MRS. KATE MORRIS

Savings in the Shoe Section

FOR BOYS

BLACK CANVAS RUNNING SHOES at 50¢ Pair
They are in sizes 4 to 8 only; have good quality canvas uppers with corrugated rubber soles and heels.

WHITE CANVAS RUNNING SHOES at 95¢ Pair
First quality white canvas with white rubber soles and heels; sizes 11 to 2 only.

BOYS' LEATHER OXFORDS at \$2.95 Pair
A neat shoe for boys, made over smart good fitting last; black calf uppers with good weight sewn soles and solid rubber heels; sizes 1 to 5½.

GOOD DURABLE BOOTS FOR SCHOOL WEAR at \$2.75 Pair
They are in black or brown leather on neat round toe last, good weight soles; sizes 1 to 5.

ELK LEATHER PLAY BOOTS at \$2.65 Pair
Strong, well made boots that will give splendid service; they are light in weight, just the shoe for summer wear; hard wearing soles of chrome tanned leather; sizes 11 to 5.

FOR MEN

MEN'S BROWN CALF OXFORDS at \$4.95 Pair
Smart, good fitting oxfords made on new last; have Goodyear welted soles and half rubber heels; sizes 6 to 10.

MEN'S FINE SHOES at \$3.95 Pair
A real bargain for men wearing sizes 6, 8, 10 and 10½; made on full round toe last with medium weight soles and rubber heels.

MEN'S FINE DRESS SHOES at \$5.95 Pair
In black or brown calf leather, made over good fitting lasts; have Goodyear welted soles and half rubber heels; sizes 5½ to 11.

MEN'S SOLID LEATHER WORK BOOTS at \$3.29 Pair
Here's a boot that will give the best of service: uppers of heavy grain leather, heavy double soles are sewn and rivetted; half bel-lows tongue.

MEN'S BROWN CANVAS RUBBER SOLED SHOES at \$1.35
Light and comfortable for hot weather; have brown canvas uppers and corrugated rubber soles and heels; sizes 6 to 11.

MEN'S WORK BOOTS, Special at \$3.45 Pair
Here is a bargain—A good strong work boot made of soft oak tanned leather, with solid leather chrome tan soles and double toe caps. The sole being sewn and standard screwed guarantees splendid wear and service. All sizes 6 to 10 in this line.

FOR WOMEN

PATENT ONE-STRAP PUMPS at \$3.95 Pair
A very smart shoe made on new last with cut-out suede front, flexible sewn soles and medium low heels; sizes 2½ to 7.

BROWN BUCK OXFORDS at \$5.95 Pair
Stylish oxfords of soft buck leather with mahogany calf trim; Goodyear welt sewn soles and neat military heels.

BROKEN LINES IN WOMEN'S PUMPS, Reg. to \$9 at \$3.00 Pair
Smartly styled pumps in such well known makes as "Smardon," "Empress" and "Kingsbury," leathers are buck, suede, patent, kid and calf; mostly all sizes but not in each style.

CUSHION SOLE OXFORDS at \$2.95 Pair
Sizes are 2½, 3, 3½, 4, 7, 7½ and 8 only.

WOMEN'S WHITE CANVAS PUMPS at 98¢ Pair
A splendid opportunity for women or girls wearing sizes 2½ to 4; fine quality canvas with leather or rubber soles and heels.

WOMEN'S PATENT LEATHER SANDALS at \$2.29 Pair
Neat fitting sandals of soft patent leather with oak tanned leather soles and rubber heels; sizes 2½ to 6½.

WOMEN'S GOLF OXFORDS at \$5.75 Pair
Just arrived—A new shipment of Tan Smoked Elk Oxfords trimmed with brown calf skin, having crepe rubber soles. The ideal shoe for golf, hiking and general sports wear. All sizes at this very special price.

MISSSES' BLACK PATENT SLIPPERS at \$2.95 Pair
A shipment of Misses' Patent One-strap Slippers, bought at a special price, allows us to offer real value. In sizes 11 to 2 with solid leather soles and rubber heels, made over a good fitting last, this shoe gives exceptional quality and appearance.

Ready-to-Wear

FEATHER BOAS

Ostrich Boas for cool summer evenings, in white or black, 36 inches long. Regular \$9.50 for \$4.75

Grey Boas, 36 inches long. Regular \$9.50 for \$4.75

Brown and White Ostrich Boas, 36 inches long. Regular \$9.50, for \$4.75

Extra Good Boas in white or black with beautiful silk tassel; 42 inches long. Regular \$25.00 for \$12.50

WOMEN'S TURKISH BATHROBES in stripes and checks, of good heavy quality. Only a limited quantity left. Regular \$4.50 for \$2.00

SPECIAL PRICES ON GINGHAMS

LADIES' GINGHAM DRESSES in checks and plaids, in blue, brown, mauve, gold and pink with white. Good styles with three-quarter sleeves, cuffs and collar braid trimmed; sizes 36 to 42. Specially priced at \$1.45

Another line of GINGHAM DRESSES is made of better quality material in smart dressy styles. Priced at \$2.45 and \$2.95

GIRLS' GINGHAM DRESSES in very pretty styles, self and plain trimming in a full range of sizes and styles in attractive colors. Only \$1.00 to \$1.95

GIRLS' DRESSES AT HALF PRICE

Girls' White Dresses of fine Voile and Muslin, trimmed with lace, insertion and ribbon; in sizes 6 to 14 years. Regularly priced at \$3.95 to \$14.95. Special \$1.95 to \$7.45

CREPE DRESSES

Girls' Crepe Dresses in smart styles, of good quality, in peach, canary, pink, orange and blue, trimmed with white, for better wear. Good value at \$3.95



MILLINERY DEPARTMENT

First Showing of New Felts

For vacation, sports and many other occasions these hats are specially designed. Beautiful colorings of sand, fawn, cocoa, brown, wood brown, grey, Chinese blue, red, burnt orange and green. Reasonably priced at \$1.95 to \$6.95



White Hats Specially Priced

The balance of our White Hats, all new last month, are reduced for quick clearance at only \$3.95
Values to \$6.95.



Grocery Department

THIS WEEK'S

SPECIALS

Proctor and Gamble Soap Special

9 bars Gold and P. & G. White Naphtha

2 pkts. Sopade

1 pkt. Ivory Soap Flakes

1 bar Guest Ivory Soap

1 pkt. Chippo

Regularly price \$1.25 for 99¢

Chili Sauce, per bot. 15¢

Dates, Excelsior, 4 pkts. for 30¢

Shelled Walnuts, broken, 25¢ lb

Cocoa, pure, bulk 2 lbs for 25¢

FRESH FRUIT AND VEGETABLES

Blueberries, basket. \$3.25

Blackberries for canning, per case \$2.95

Greengage Plums, over soon \$2.00

Pears, fine eating 50¢ doz.

Plums, fine eating, per basket 65¢ and 75¢

Cantalope, 20¢ and 22½¢

Grape Fruit, large 2 for 35¢

Corn on Cob, dozen 35¢

Green Peas 3 lb for 25¢

Wax Beans 2 lb for 25¢

New Potatoes 8 lb 25¢

New Carrots 4 lb 25¢

Cauliflower, each 15¢, 20¢ and 25¢

VINEGAR

Brown Spirit Vinegar, 50 o.p., per gal 90¢

White Spirit Vinegar, 50 o.p., per gal 90¢

This vinegar is strong enough to add one gallon of water or more.

Cider Vinegar made from Ontario apples, \$1.10 gal.

Heinz Vinegar, white, cider or malt; per bottle 30¢ and 55¢

Pickling Spice, per lb 45¢

We also carry whole Cloves, Ginger, Celery Seed, Red Peppers, Mustard Seed, Tumeric, etc.

MAGIC BAKING POWDER SPECIALS

Magic Baking Powder—

1 lb tin 35¢

2½ lb tin 85¢

5 lb tin \$1.65

Klim Whole Powdered Milk

Medium sized can 85¢

Large can \$1.90

Doctors recommend it for children; fine for campers, etc. We have a free booklet showing many fine recipes.

New Season's Jams

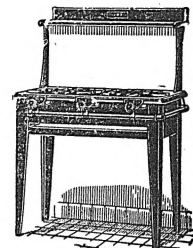
Strawberry, 4 lb tin 85¢

Raspberry, 4 lb tin 85¢

Black Currant, 4 lb tin 85¢

Gooseberry, 4 lb tin 80¢

Hardware



OIL STOVE SPECIALS

2-burner New Perfection. Regular \$27.50. Special \$22.50

3-burner Red Star Vapor Stove. Regular \$48.50. Special \$38.50

3-burner Florence. Special \$21.50

2-burner Oil Stove Oven. Special \$5.15

ICEBERG REFRIGERATOR. Special \$20

ICE CREAM FREEZER, 2 qt., Blizzard. Regular \$5.35. Special \$4.50

ICE CREAM FREEZER, 3 qt., Gem. Regular \$6.85. Special \$5.95

\$1.95 SCREEN DOORS \$1.95

We have these doors in 2 ft. 6 in. and 2 ft. 8 in. sizes. Only a limited supply on hand. Get yours now at the extra special price of only \$1.95

MOUNTED GRINDSTONE, Special \$7.95

RADIO FIRE EXTINGUISHER

A powder which conquers a small fire immediately, as if by magic. No farm or even any home in town should be without it. A package which should put out a dozen fires costs \$3.00

Dry Goods

BEADORA VOILE for dainty summer dresses; white ground with black beaded design, in fancy check or dot design; 38 inches wide, per yard 59¢

PLAIN VOILE, fine sheer quality, shades of pearl or taupe; 40 and 44 inches wide, per yard 39¢

WHITE RATINE with narrow black stripe for ladies' sport dresses; 38 inches wide, per yard \$1.19

SILK AND COTTON DRESS CREPE in shades of orange or tiger lily; 36 inches wide, per yard 89¢

STRIPED ZEPHYR, very fine quality in fast colors, novelty stripes on ground shades of blue, rose and green; 36 inches wide, per yard 39¢

LINEN FINISH BEACH CLOTH, shades of rose or blue; 36 inches wide, per yard 49¢

PLAIN CHAMBRAY, fine quality, shades of rose and blue; 28 and 30 inches wide, per yard 25¢

NOVELTY PRINTED VOILES in attractive designs; colors navy and white, black and white, sand and green, grey and navy; 38 inches wide, per yard 59¢

CANADIAN GINGHAMS of fine quality, plaid designs, in shades of rust, yellow or rose; 32 inches wide, per yard 25¢

VICTORIAN FABRIC—A new material for ladies' dresses, aprons or children's garments; in checks or floral designs; boil-proof and sun-proof; 35 inches wide, per yard 29¢

Special Prices in Hosiery



SILK HOLEPROOF HOSE with ribbed top in sponge, camel and otter; all sizes, per pair, only \$1.29

FIBRE SILK HOSE with lisle top, spliced heels and toes; sand, log cabin and black; all sizes. Special 79¢

SPORT HOSE in fancy rib, good quality; colors filbert and beige; all sizes. Only 79¢

CHILDREN'S SOCKS

Socks for Children in assorted colors with roll top, at 35¢

Plain and Fancy Rib Socks in sand, romper blue, polo grey, russ calf, apricot and black. Specially priced at 49¢

Fine White Cotton Hose for Children in all sizes. Only 39¢

LADIES' SILK GLOVES

Kayser Silk Gloves, 2 dome fasteners, in black and white only. Sizes 6 to 6½. Very Specially Priced at 49¢ pair

Men's Furnishings



KITCHEN'S RAILROAD SIGNAL SHIRTS

RAILROAD SHIRTS

Kitchen's Railroad Signal

The popular shirt with all the boys on the road; plain blue or polka dot; cool and comfortable; fast colors; separate soft collars; sizes 14 to 18.

Priced at \$2.25

Ask for Railroad Signal Shirts.

RAILROAD GAUNTLET GLOVES

Acme Special Railroad Glove, fits perfect, wears well. Try a pair.

\$1.25 pair

SNAP RAILROAD CAPS

Stripe, khaki and blue, snap on peaks, easily washed; perfect fitters. Priced at 95¢

BOYS' SHIRT WAISTS

and cream; high or low collars; sizes 9 to 14 years. Splendid and cream; high or low collars; sizes 9 to 14 years. Splendid values at regular prices of \$1.00.

Special Clearing Price 75¢

CHILDREN'S STRAW HATS

Clearing balance of our Children's Straw Hats. Regular values to \$1.95. Special Clearing price \$1.00

CHILDREN'S WASH SUITS

Sizes 2½ to 6 years; splendid washing materials, new models. Regular \$1.95. Special Clearing Price \$1.00

MEN'S OUTING HATS

Men's Summer Hats in plain white, khaki and linen shade; splendid for golf or any outdoor sport. Regular values to \$1.50. Final Clearing Price \$1.00



MEN'S TIES

New Mogadon Stripes

Smart stripes which have good colorings; splendid wearing quality, new shapes. They are new—see them. Each \$1.00

NEW BOW TIES

These are popular with young men who wear the soft collar. Showing the new novelty bows. If you want the latest, we have them. Priced at 40¢ and 50¢

15¢ PER PKG. — and in $\frac{1}{2}$ lb VACUUM (AIR-TIGHT) TINS



OLD CHUM

The Tobacco of Quality

More Cream WANTED

Buy Your ICE CREAM for Picnics
FROM THE
DAIRY PRODUCTS CREAMERY
DAIRY PRODUCTS CREAMERY
Phone 265 H. W. TRIMBLE, Manager
AGENTS FOR VIKING SEPARATORS

Lumber ! Lumber !

Only the very best stock of choice timber is included in our large yard of high-grade Lumber.

When the best Lumber is wanted—you'll do well to specify ATLAS LUMBER.

Our large buying connection with all the mills in the country enables us to give you exceptional value, coupled with high-grade material.

If you want Lumber for any purpose, come and see us.

THE ATLAS LUMBER COMPANY

GEORGE NORRIS, Mgr. House Phone 308
Office Phone 81

IF--



During the night, somebody erected a gigantic sign directly in front of your home—it sure would get your attention in the morning, wouldn't it? You would stop and read every word on it, no doubt.

So it is with an advertisement in

The Red Deer News

The amount of attention it gets from our readers makes it as certain of results as the largest signboard in the world. Try it some time when you want to sell anything.

JUST PHONE 54

EGGS! EGGS! EGGS!

We are paying Calgary Prices in Red Deer

Extras 30c. Firsts 26c. Seconds 20c.

CENTRAL ALBERTA FARMERS' CO-OP MARKETING ASSOC.

RALPH PATTERSON, Manager

SYLVAN LAKE REGATTA

On Wednesday, July 29th, the sixth annual regatta of Sylvan Lake was held under the auspices of the Board of Trade. The crowd was a large one, larger than for the last three years. The weather was not altogether desirable as a rather strong wind blew for the greater part of the day. The contests in the water events held were keen and interesting but a dearth of qualified contestants for several events caused the cancelling of these. Stronger preliminary organization for next year's event will have to be the order of the day so that the whole card as advertised can be carried out.

A parade organized by the Board of Trade, with S. O. Bryan as the organizing spirit, started the regatta programme. At 10:30 a.m. the floats, led by the Sylvan Lake brass band under the direction of P. W. McWhirter, 24 strong, fell into line. Following the band in the order named were:

Sylvan Lake's own float, the boat sent to the Calgary stampede, Commodore Jamieson in charge; the Sylvan Lake Creamery float, W. Brodie, prop.; W. F. Stockman's dairy exhibit; clowns and comies; Sylvan Lake engineering float, the crew of 98; F. W. McWhirter, real estate dealer, float; Sylvan Lake World float; Bierstadt, Mont. Market, float; most clowns, Indians, etc.; Bergstrom Cobbler's shop; number of "Private decorated cars"; Antler Lodge float; lady and gent riders; cowboys and girls attending the stampede.

CANADIAN NATIONAL RAILWAYS

Westbound—Mon, Wed, and Fri.
Leave Big Valley 4:30 a.m.
Arrive Red Deer 7:55 p.m.
Leave Red Deer 12:45 p.m.
Arrive R. M. House 3:10 p.m.
Leave R. M. House 4:40 p.m.
Arrive Brazeau 8:10 p.m.
Eastbound—Tues, Thurs, and Sat.
Leave Brazeau 4:40 a.m.
Arrive R. M. House 10:00 a.m.
Leave R. M. House 10:30 a.m.
Arrive Red Deer 1:30 p.m.
Leave Red Deer 2:35 p.m.
Arrive Stettin 8:15 p.m.
W. R. FOWLER, Agent.

TRANS-CANADA LIMITED, Nos. 7 and 8 (Standard sleeping cars) will be returned, first train leaves each of these points on May 17th, 1925.

J. B. PROCTOR, District Passenger Agent, Calgary.

AUCTION SALE

Having instructions from MR. ROBERT ECKHOFF, I will sell by Public Auction, on the S.E. of Sec. 17-44-4, 7th, 7 miles north-east of Leslieville, 7 miles west of Glibby, his Farm Stock, Household Furniture, Etc., as follows:

On FRIDAY, AUGUST 14th, 1925
SALE AT 10 LUNCH AT NOON

Livestock, Implements, Etc.

1 Span of Horses and Harness; 1 Wagon; 1 Bob Sleigh; 1 Light Sleigh; 1 Buggy; 4 Good Milk Cows; 2 Calves; 1 Tool Grinder.

Household Goods

Bed and Bedding; Feather Bed; Marble Top Black Walnut Bureau; Silverware; China; Dishes in Full Set; Large Assortment of Books; 1 Good Sewing Machine, nearly new; Wall Pictures.

TERMS: All sums of \$10 and under, cash. On amounts over \$10, short term credit will be given to parties furnishing satisfactory security, further particulars of which will be announced on day of sale.

THE FARM WILL ALSO BE OFFERED BY AUCTION ON DAY OF SALE, FRIDAY, AUGUST 14, 1925

A. ROGERS - AUCTIONEER

THE WEEKLY NEWS BULLETIN

Edmonton's Population
A recent census of the city of Edmonton taken by the civic authorities shows a population of 65,378 in comparison with 68,000 in the federal census in 1921.

Alx Farmer Inherits Title
Hon. P. O. H. Eaton, farming near Alx, Alberta, has fallen heir to the title of Lord Chaylesmore through the death in London last week of his father, Capt. Eaton has been farming at Alx since 1921.

Bee-Keepers Organize
Bee-keepers of central and northern Alberta held a gathering in Edmonton the past week and made preliminary plans for an organization in this part of the province to affiliate with a province-wide organization. The gathering was addressed by Frank C. Peltier, editor of the American Bee Journal, of Hamilton, Ill., and by R. M. Newton, president of the Manitoba Bee-keepers' association. Mr. Peltier made the prediction that in ten years Alberta would be shipping out honey to the world's markets by the carload. He believed that Alberta had more possibilities in this way than almost any other section of Canada or the United States.

Alberta's Freight Rates Case
The government of Alberta will present a united front to the railway commission on the question of freight rates when that body commences its general investigation into the question.

At a conference held in Edmonton last Wednesday at the instance of the Alberta government, at which representatives of the Boards of Trade of Edmonton and Calgary and of other interests were present, the following general points were decided upon for presentation to the commission. Alberta's content in the enquiry will be:

- (1) That the standard of mileage freight tariff scale should be as far as possible be on the same basis all over Canada.
- (2) That the distributing trade tariffs should continue as at present, namely, 85 per cent of the standard mileage basis in the west.
- (3) That the charge for any commodity to Edmonton and Calgary from outside Alberta should not be greater than that charged from the same points to Vancouver.
- (4) That the basis of export rates on grain and flour applicable to Port William should apply to the Pacific coast.
- (5) Reduction in coal rates to develop markets east and west.
- (6) Adjustment of export rates via both seaboard in order to develop further markets for the primary products of Alberta and for necessary reductions in import rates to meet the requirements of the province.
- (7) Adjustment of class rates on the shorter C.N.R. mileage.
- (8) Adjustment of rates as between distributing centres.

EIGHTH CROP REPORT

(Issued by Department of Agriculture, Government of Alberta, Edmonton, Aug. 1, 1925)

Facing the disappointing prospect of harvesting a greatly reduced crop from that at first expected as a result of the ravaging effects of wind and heat, farmers of southern Alberta are commencing the cutting of their wheat the present week. Out operations are being carried out in the south-eastern part of the province will be general within the next week, and in the balance of the province the wheat is being cut. It will be from ten days to two weeks earlier than last year. Limited quantities of grain have been threshed out but indications of the past three weeks that yields will be light over large areas in the south. Some samples seen have shown unusual shrinkage in yield.

Since last report rains varying in extent have fallen in many districts of the province. These rains came too late to do much for the crop, but by drought in the south-eastern district, but in other districts where the damage done to grain was not so irremediable, the rains have had the effect of filling out the grain in better degree, so that heavier yields and improved quality will result. Generally speaking, the light soil areas of the province from south to north will yield very lightly. Reports received by the department the past week indicate yields in these areas varying from five to 12 bushels. In the other areas of the province where the grain has been in a better position to carry through the heat and dry weather and to benefit from the latter rain, reports indicate the yield will vary from 12 to 25 bushels, with some fields touching 30. It is in the large wheat-growing areas, however, that the greatest damage has been done by the periods of drought, and this will be responsible for reducing the total yield in the province.

The south-east district will experience the lightest yield. The east central district as far north as the northern limit of the Canadian National Railway at Vermilion, is very patchy. Points along the Good Hope line report very favorable conditions and expect a good crop. Other sections of the province report only fair to average conditions.

In the south-western district, fairly good crops are anticipated, much heavier in many places than last year, but still suffering decreased yield as a result of drought. As an example of the damage done in the south-western district by the drought, the statement is quoted from a farmer in the Hinton district where a loss of ten bushels an acre, with the result that the forty bushel crop they anticipated in his district would be cut to thirty. He states that to drivers along the road the crops look well, but a close inspection reveals the damage done.

RED DEER FAIR

AUGUST 13th, 14th, 15th
THURSDAY, FRIDAY, SATURDAY

Baseball Tournament

\$4500 CASH PRIZES

Edmonton Newsboys' Band

HIGH-CLASS GRANDSTAND ATTRACTIONS

H. G. STONE, President R. PATTERSON, Secretary

Rains which are now are too late to help the fast-rising crops. The matter of details in regard to equalization of rates generally and the securing of commodity rates suitable to the needs was left to the hands of a small committee consisting of the chairman, Mr. J. E. Hanna, secretary, Calgary Board of Trade, J. A. Chard, supervisor of traffic for the Alberta government, and Mr. S. B. Woods, counsel for the province of Alberta.

A thorough discussion of the many points at least one place in the province an amicable solution reached by the conference in all cases. All interested expressed themselves as well pleased with the results of the meeting.

SHELTERING PIGS FROM THE SUN

Growing pigs, especially white ones, are very subject to sunburn if allowed to run in grass or rape without shade. A very effective shade has been provided at the experimental station at Rosthern in the following manner: In the spring of 1917, carnauba seed was sown in twelve rows, four feet apart, across the rear of the pig pastures and fenced to keep all stock out. The ground was kept carefully hoed until 1920, when further work could not be carried on because of the thick root system and the branches, which by this time shaded the ground sufficiently to smother

weed growth. In 1919 the plants were thinned to one foot apart and the thinnings sold to a nursery at one cent each, which netted \$125.00. In 1922 the fence was removed and the pigs allowed to use the shade. It is in use now for the third season and affords a very efficient and artistic shelter. Cattle, sheep and horses must be kept away from carnauba because they seem to relish it as much as grass. Mature hogs will also eat it if pasture is not available.

ECKVILLE NEWS

Visitors from outside points comment on the good showing of our crops. The general shortage of grain in many districts in the province. The showers of late week seem to have been very timely. The crop has been put through on a minimum of moisture for the last six weeks, but the grain seems to be filling out well and a good average yield is expected.

Mr. C. S. Crosby has sold his drug store business to Mr. W. E. Hayes, formerly of Edmonton. Quite a sensation was caused locally when Mr. Hayes' furniture arrived in two big Edmonton lorries. Mr. Hayes having found this method cheaper and more convenient than by rail. Mr. Hayes has leased the building formerly occupied by the Bank of Commerce. The manager's office is to be used for the post office. The boxes are arranged in the vestibule, which can be left open while the inner door is locked. By making some slight alterations, the vestibule has been made quite roomy, and box holders are being installed. The stock has been transferred to the new premises and though it is not yet unpacked, the business is being opened for business about Friday.

Easy to Please
He came down to breakfast quite early on his first morning at the new boarding-house. The proprietress was all smiles.

"Will you take tea, coffee or cocoa?" she asked.

"But he knew boarding-houses. 'Whichever you call it,' said he. Times of India.

Japanese Alpinists Climb at Jasper



HEADED by Yuko Maki, under secretary of the Japanese Alpine Club, six noted Japanese Alpinists have left Jasper Park Lodge, at Jasper, Alberta, for a twenty-day trip into the Columbia Icefield, one of the least-known portions of the Canadian Rockies. The trip will take them to the headwaters of the Athabasca and North Saskatchewan rivers, and the first party of Japanese Alpinists to tackle some of the untried fields of the Canadian Rockies.

The party is shown ready for the start from the Brewster ranch. Left to right—N. Okabe, M. Hatanaka, Y. Maki, S. Hashimoto, Maki, Fred Brewster, Outfitter; H. Fuhrer, J. Webber, H. Kohler, Swiss Guide.

See Our Display of Ford Exhibits

At the
Red Deer Fair
August 13, 14 and 15

LAVENDER & CLARKE

FORD DEALERS — RED DEER

REX THEATRE

For the balance
of the week

AUGUST 5 to 8

The greatest film
ever shown

Don't fail to see it

Two Shows each
night

Coming—"Zebrugge"



Visitors to the Fair
Will find a fine assortment of

CLOTHING

At

MUNRO & BAINES

Style, Price and Quality Right

First Street South, Opposite Ford Garage

A little out of the way, but a Saving in every step

DURING FAIR TIME

EAT

At the

Paris Cafe

Good Meals at
Reasonable Prices

Ross Street

Red Deer

You Will be Visiting
Red Deer Fair

AUGUST 13-14-15

We invite you to make our store your headquarters. Leave your parcels—ask for any information—meet your friends. We give service with a smile.

DRUGS - STATIONERY
SODA FOUNTAIN

PORTER'S PHARMACY

PURE DRUGS PHONE 49 FINE STATIONERY

SAD DROWNING CASE

A very sad drowning accident occurred in the Red Deer River on Saturday. The second pack of the Cubs, under Major Lister, went for a day's outing in the country and some of the boys from the provincial training school were allowed to go with them. They came to the river at a point about two miles or more below the city, where there is a quiet back-water of no great depth. Some of the boys wished to bathe and others to fish and permission was given accordingly. Major Lister himself remained on the bank to watch. Instructions were given that in no case were the boys to go singly into the river but at all times to keep in pairs, and none were to leave the main body. When the time came to leave the river, it was found that one of the boys from the training school was missing. He had not been bathing, but had been fishing at a distance of about 20 feet from the bathing party. Search was made for him both in and out of the water. Major Lister repeatedly went into the water and searched every spot without result. The police were communicated with and on reaching the spot dragged it without finding the boy. Finally Major Lister made a last search and in about three feet of water he found the body of the missing boy. He had been under the water for three hours and was, of course, quite dead.

SYLVAN LAKE NEWS

Rev. Mr. Young of the United Church, Bowden, who will be officiating here, went to Sunnyside on Saturday and conducted services there on Sunday.

The anniversary services in the Presbyterian Church drew large congregations morning and evening. Rev. W. G. Brown of Saskatoon, formerly of Red Deer, who, with his family, is in residence here for a time, was the speaker of the day and delivered two very able addresses. The ladies had the church beautifully decorated with plants and flowers for the occasion and at both services Mrs. Dodds of Calgary, with Mrs. T. B. Miller as accompanist, rendered delightful solos.

The regatta held last Wednesday and the stampede held last Thursday made a very interesting week in Sylvan Lake. Both events are written up in this issue of the News.

The party from Film Hall who motored over to Wetaskiwin last week and put on the play "Baby Mine" in a hall near that town report that the play was presented to a capacity house.

The Sylvan Lake Hotel dance hall has an announcement of special interest in this issue for Friday evening, August 7th.

Mr. Willett left on Tuesday to engage in the harvest in Saskatchewan. One of the largest contingents ever to arrive on one train came into this popular resort on Monday. Over the weekend Mr. McWhirter found cottages and lodgings for 12 different parties.

Guests registered in the past few days at the Sylvan Lake Hotel include V. B. Hutton, B. H. Jones, J. E. Robertson, W. O. Humphreys, L. McIntyre, R. Royce, G. H. Roberts, L. J. Kelly, J. McIlhenny, H. T. Baker, W. Boyce, H. B. Stewart, S. Edmunds, H. J. Stone and wife, F. Cuthbert, Preston and wife, J. M. McArthur, W. I. Griffiths, W. E. Sayles, E. B. Schantz, Miss B. Weigand, Mrs. (Dr.) Wilson, Miss Mary Wilson, Miss L. Rose, J. A. Kilborn, A. Kilborn, Jr., Robert Givin and James Ferguson, all of Calgary; C. Client, A. Halliday and J. A. Kyle of Edmonton; W. Pray and son of Rocky Mountain House; Mr. and Mrs. Appleford of Hamilton; P. Larsen, Dalroy; C. C. Millar, C. Carswell, Red Deer; J. Merrin, Victoria, B.C.; W. Gillespie, the Misses Carpenter, Rockyford, and J. P. Nelson, Standard.

A number of the ladies of the town, headed by Mrs. F. W. McWhirter, are giving a tea on the beach on Thursday afternoon, August 13th, in aid of the Sylvan Lake brass band. The tea will start at 3:30 p.m. Adults, 25 cents; children, 10 cents.

Constable English has rejoined the A.P.P. and will be stationed here until the end of August at least.

Mr. and Mrs. George Lindsay have had Mr. Lindsay's sister, Mrs. Cyril A. McCready, and Capt. McCready visiting them at their Sylvan Lake cottages for a few days. Mr. and Mrs. McCready, who have been on their wedding trip to Alaska and the coast cities, returned to their home in Winnipeg on Monday.

SYLVAN LAKE VS. PENHOLD

Sylvan Lake and Penhold played a close game on the school diamond on Saturday evening. It was somewhat of a pitcher's battle, as both Shields and Foley were very effective. The Penhold pitcher, however, had the better support. Score by innings was as follows:

Penhold	620 102 6—5
Sylvan Lake	000 013 0—4

Penhold: H. McKenzie, c.; Percy Smith, ss.; E. McKenzie, 3b.; Chas. Smith, lb.; Henderson, 2b.; Simpson, cf.; Parker, rf.; Hart, lf.; Shields, p. Sylvan Lake: Wilkinson, cf.; Zumbach, lf. and 3b.; Cole, ss.; Munro, 2b. and lf.; E. Johnson, lb.; L. Johnson, c.; Pye, 2b.; Daly, rf.; Foley, p.

BLUE BIRD NEWS

The Blue Bird Club picnic will be held at the tennis club (Mr. Wright's) north-west of town, on Friday, August 7th, commencing at 1:30 p.m.

Tennis, races and sports of all kinds, and you don't have to pay to come—it's free. Bring baskets, please.

See "The Ten Commandments" at the Rox.

COMING EVENTS

Red Deer Fair, August 13-15.

Open air dance, Edwell pavilion, Friday, August 7th. Boxes fourpence. Admission—Gents, \$2.00. Lunch provided. Everybody welcome.

M. D. OF HAYS

The sixth meeting of the council was held in Lousana on Saturday the 1st day of August at 11 o'clock in the forenoon with all councillors present. The minutes of previous meeting were read and adopted on motion of A. L. McEneaney.

J. W. Smith appeared before the council regarding cattle breaking into his grain fields. Moved by Ross that this matter be referred to Mr. T. H. Henderson, the councillor of that division. Carried.

George Judger wrote regarding several complaints against the poundmaster and the condition of pound No. 5. On motion of Thos. Richmond the secretary was instructed to write to the poundmaster. Carried.

Mr. C. A. Boyden complained about the action of the council at the last meeting of cutting his account of \$21.70 for roper poisoning to \$7.00. On motion of T. H. Collins he was allowed extra dollar, making \$5.00 in all. Carried.

On motion of Thos. Richmond an account for fencing road division on sec. 16-35-21-4, presented by C. E. Warby, was ordered paid, but the bill for the tax on road division was laid over until the blue prints arrive for same. Carried.

Moved by McEneaney that A. S. Brodie be allowed the sum of \$10.00 as compensation for having a horse injured while working a defective Fresno on the road. Carried.

The ministerial order from the department of municipal affairs authorizing the recent change in the boundaries of the various divisions within the district was presented to the council and ordered read.

By-law No. 56, to prohibit animals from running at large within the hamlet of Elmore, was motion of A. L. McEneaney given the necessary readings and passed and the secretary directed forward the same to the deputy minister of municipal affairs for approval. Carried.

One tender for the building of the vault at the municipal office at Delburne was received, which was as follows:

Cement foundation and brick walls	\$1050.00
Cement throughout	750.00
Sanitary floor	100.00

Submitted by T. H. Collins that this tender be rejected and a committee appointed comprising the following: W. C. McKay, Francis Ross, A. L. McEneaney, and the secretary-treasurer, to power to arrange to have the work done by day labor under the supervision of a competent person. Carried.

On motion of J. H. Brown, an account presented by Dr. R. Dean of Elmore for medical attention to T. Jarvis was disallowed. Carried.

Moved by T. H. Collins that the following accounts be passed and ordered paid. Carried.

Alberta Government Telephones (July), \$5.00; Richardson Road Machinery Co., Fresno shoes, \$45.00; J. D. Adams and Co., Div. No. 5, \$72.00; Provincial Training School, account R. Quinlan, \$15.00; Mothers' allowance (June), \$93.50; W. E. Ross, pound fees, \$18.00; A. T. Rovell, Div. No. 4, \$4.00; Geo. Rudiger, impounding fees, \$5.00; H. Lloyd, repairs, Nos. 4 and 5, \$3.00; F. E. Duffell, Sanitor, No. 2, \$24.00; R. Davidson, expenses re surveyor, \$16.00; T. S. Senger, expenses re surveyor, \$25.00; H. Anderson, expenses re surveyor, \$4.65; Remington Typewriter Co., \$42.00; for poisoning gobbers, Walter Taylor \$31.25; J. W. Baett, \$3.55; C. Dubuc, \$25.50; E. J. Murray \$3.50; H. G. Godard \$5.00; W. E. Taylor \$4.50; H. Svederus \$2.50; G. H. Pennoch, \$11.75; C. Urquhart \$5.00; G. G. Walker \$3.40; H. Johnson \$5.00; Walter Young \$10.00; Jas. Rollinson \$3.50; John Lyons \$10.00; R. Barwell \$14.00; E. Burdington \$12.50; G. E. Ross \$2.50; Jas. Bell \$2.50; Ben Sutherland \$2.50; W. W. \$2.50; H. R. \$10.00; Nels Hansen \$3.55; D. P. Buckley \$3.00; secretary-treasurer, petty cash \$2.35; J. J. Reynolds, repairs, Nos. 1, 2 and 3, \$20.85; Rogers Lumber Yards, material, Div. No. 1, \$12.45; Total \$571.40.

Moved by F. Ross that the next meeting be held in Delburne on Saturday, September 5, at the hour of ten o'clock in the forenoon. Carried.

ROBT. FARRIES.

CHURCH NOTICES

The Presbyterian Church, Rev. McCurley, late of Cardinal, Ont., will preach in this church next Sabbath at 11 a.m. and 7:30 p.m. During August, the congregations of Knox Church and United Church will worship in this church. The Sunday schools meet at 10 a.m. Those preaching from next Sabbath to first Sabbath in September are candidates for the vacancy.

St. Luke's (Anglican) Church, Sunday next, August 9, 11:00 a.m. Matins; 3:45 p.m. Holy Baptism; 7:30 p.m. Choral Evensong and sermon. Rev. G. McComas, M.A., Rector.

Christian Science Society, Services Sunday at 11 o'clock subject, "Spirit." Testimony meeting the second Wednesday of each month at 8 o'clock. The public is cordially invited to attend.

There will be no services at the Lutheran Church in Red Deer this Sunday, August 9. However, there will be Sunday school at 9:00 p.m. as usual. There will also be services at New Hill and Markerville, the one at 9:00 p.m. and the other at 7:30 p.m. Rev. A. Penkase of Alhambra will be in charge of both of these services. You are kindly invited.

Big Ford Exhibit at the Fair

Lavender and Clarke, Ford dealers at the fair, are having what is probably the largest stand ever taken by one firm at the fair. They are having a full display of Ford tractors, farm implements, all models of Ford cars and a full line of accessories. This enterprising firm is to be congratulated on taking this large space in order to "show their goods" to the public.

MAN AND WIFE WANT WORK ON FARM; experienced. Apply Box K, News Office, Red Deer. Aug. 5-11

LOST—SALESMAN'S BLACK TRAVELING case between Olds and Wetaskiwin. Finder please express to Motor Car Supply Co., Calgary. Owner, W. D. Livingston. Aug. 5-1w.

LOST—TWO TENNIS RACQUETS and brown coat between Infatella and Sylvan Lake. Return to Cafeteria, Sylvan Lake or News Office, Red Deer. Aug. 5-1w.

To rent for the months of August and September, Sans-Souci Cottage at Sylvan Lake. Completely furnished to accommodate six. Terms reasonable. Apply to Geo. H. Ross, Red Deer, Alta.

FOR SALE OR TRADE—WILL SELL or trade for feed grain, one 4-year-old Holstein bull registered, Archie Henderson, Red Deer. July 22-1f.

WANTED—FOWLS AND CHICKS—highest market prices paid. Phone 203. L. Z. Meade, Sylvan Lake. July 22-3w.

OATS AND BARLEY FOR SALE—1923 CROP

J. A. JENNINGS CONDOUR

LOST—SPARE TIRE AND RIM from Chevrolet car. Finder return to Mr. Bennett, Lord's Grocery Dept. and extra \$5.00 in cash.

THE FULLER BRUSH CO. LTD. wants two young married men with cars for sales department. Must have good appearance and A.I. references. Apply Box 402, Lacombe, Aug. 5-3w.

MAIL CONTRACT

Sealed tenders, addressed to the Postmaster General, will be received until noon, on Friday, the 4th September, 1925, for the conveyance of His Majesty's Mails on a proposed Contract for a period not exceeding four years, six times per week on the route Evans and Railway Station (Banff), C.P. from the Postmaster General's pleasure.

Printed notices containing further information as to conditions of proposed Contract may be seen and inquiries of tenders may be obtained at the Post Office of Evans, Banff and at the office of the District Superintendent of Postal Service, Calgary. July 23, 1925.

J. B. COBLEY, Acting District Superintendent of Postal Service.

WASKASOO LODGE No. 16.

Every Monday night at 8:00 o'clock in the News Block.

GOING TO THE LAKE?

Parties wishing to go to Sylvan Lake will do well to Phone 373, or call at the McBride Hotel.

Rates for return trip as follows:

1 Person and return	\$3.00
2 Persons and return	4.00
3 Persons and return	5.00
4 Persons and return	6.00
5 Persons and return	7.00

WM. L. MCBRIDE

Properly Fitted Glasses

Are priceless to a person suffering from eye-strain. We will make a thorough examination of your eyes and provide the proper glasses and lenses becoming to your face, eyes and

Guarantee Satisfaction

H. H. HUMBER

Registered Optometrist

Ross Street - Red Deer

STOP

AND FILL UP AT THE RED CLEAR-VISION PUMP

The majority of motorists appreciate a real snappy service, and we have the equipment to give you this service.

Give us a trial and be convinced. We have installed a crank case cleaning pit. Drive in and let us change your oil. The service is free.

We handle only the best and greatest tires, tubes and accessories.

TIRE SERVICE - FREE AIR

Central Service Station

Phone 285 - G. Dancocks

You can get it at Gaetz-Cornett's

"FLIT"
Positively kills flies, etc. It's easy to use 50c, 75c and \$1.25
Hand Sprays 50c
We also sell Flysan and Flytox 50c, 75c and \$1.25



STERNO STOVES

Complete folding stove with tin of heat and extinguisher for 35c

PRESERVING TIME

Mrs. Price's Canning Powders, 15c or 7 for \$1.00
Parovax, per lb. 25c
Sealer Rings, 3 doz. for 25c

NEW ITEMS

McCor's Cod Liver Oil Tablets 60c
Golden Gint Shampoo 40c
Lemon Krumbs Shampoo 35c
Squibb's Dental Cream 50c
Atkinson's Bath Tablets, per box 25c
Nuit d'Amour Perfumes, the latest in vogue, per oz. \$2.00
Charm Shampoo 50c

Mail or Send Us Your Films for PRINTING and DEVELOPING Satisfaction Service

Kodaks \$6.70 up. Brownies \$2.05 up. Albums 25c. up.

GAETZ-CORNETT DRUG & BOOK COMPANY

THE *Rexall* STORE

What Shall We Give Her

Choosing the "just right" wedding gift is a perplexing problem, isn't it? You do so want to put your personality into the present; to give something that possesses that charming touch of individuality, something that the bride will hold a treasured possession through all the years to come. And for you we have a captivating array of ordinary Gift Suggestions. Glistening silver, and sparkling gems await you; clever novelties, too. Something surely to meet the commands of every pursa and person.

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New location—Next to Bank of Montreal.

JOHNSON'S REPAIRS

ALWAYS THE BEST. YET COST NO MORE

E. G. JOHNSON

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SPECIAL LAKE DANCE

FRIDAY, AUGUST 7

At Sylvan Lake Hotel Hall

With the original

Sullivan Dancing Academy

Orchestra

Dancing 9 to 1 a.m.

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ALL KINDS OF HIGH GRADE WATCH AND JEWELLERY REPAIRING—SERVICE AND SATISFACTION

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RED DEER, ALBERTA, C.P.R. WATCH INSPECTOR.

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